

## WHAT CAN BLUSH + BLOOM OFFER YOU AS YOUR WEDDING PLANNER?

- I am very good at sourcing great vendors. I know so many in the industry and can easily text them to check availability of your date.
- I usually get responses the same day and I'll email you a selection of vendors (with their contact information) to choose from in each category based on your desires and budget.
- If you would like I can make the initial contact with a vendor to introduce you. I can also be the point of contact with a vendor so you can focus on other parts of your big day.
- As you navigate your vendor selections, I can help answer any questions you might have to help you make your final decision.
- If you are looking for beautiful décor and place settings, it is very hard to find everything you want at one rental company. Unfortunately we don't have one stop shopping in Montana. I know what each supplier has for inventory and can find you everything you want while saving you money in the process.
- How can you save me money? There are ways to consolidate orders so you are not paying a delivery fee for maybe just a few items. There have been many times that I have picked up, delivered and returned rental items for much less than what the supplier would charge you.
- As your wedding planner, I'm also available for periodic phone calls to answer any questions or just to check in on your progress. Most calls last around an hour and we cover so much ground and you should leave the call feeling good about your progress and next steps.

## WHAT DOES A WEDDING PLANNER DO?

A wedding planner is someone who is there with you from the beginning of your plans to turn your dream wedding into reality and is more of a decision maker than a wedding coordinator will be. They can recommend the best vendors to help you pick a great team based on your budget. They can help you to create a theme or feel for the day, design decor, book vendors, and help to actually plan the wedding. Yes, your family and friends can help; however, a wedding planner's job is to assist and guide you through all things wedding. As a result, wedding planners can give you suggestions based on their professional experience, recommend credible vendors, and answer any questions you might have.

Side note: If you've already started planning your wedding (e.g. chosen your date, venue, photographer, etc.) but think you'd now like to work with a wedding planner to make arrangements for the rest of your big day, many planners offer partial planning services. Don't be afraid to ask about partial planning!

## WHAT DOES A WEDDING COORDINATOR DO?

A wedding coordinator is someone who comes later in the picture when all the bookings are already done and makes sure the plans you made are carried out properly. Basically, they are the ones who are responsible for the smooth functioning of all the arrangements. Most coordinators are in communication with couples four weeks before the wedding to make sure everything is on track and that expectations are understood. On your wedding day, a wedding coordinator will manage your vendors, make sure your timeline is being followed, handle any issues that arise, and make sure that the plans you've made for your wedding are executed.